

IRIS OMNIDATA

All-in-one social media tracking & decision making dashboard



For rights holders and sponsors



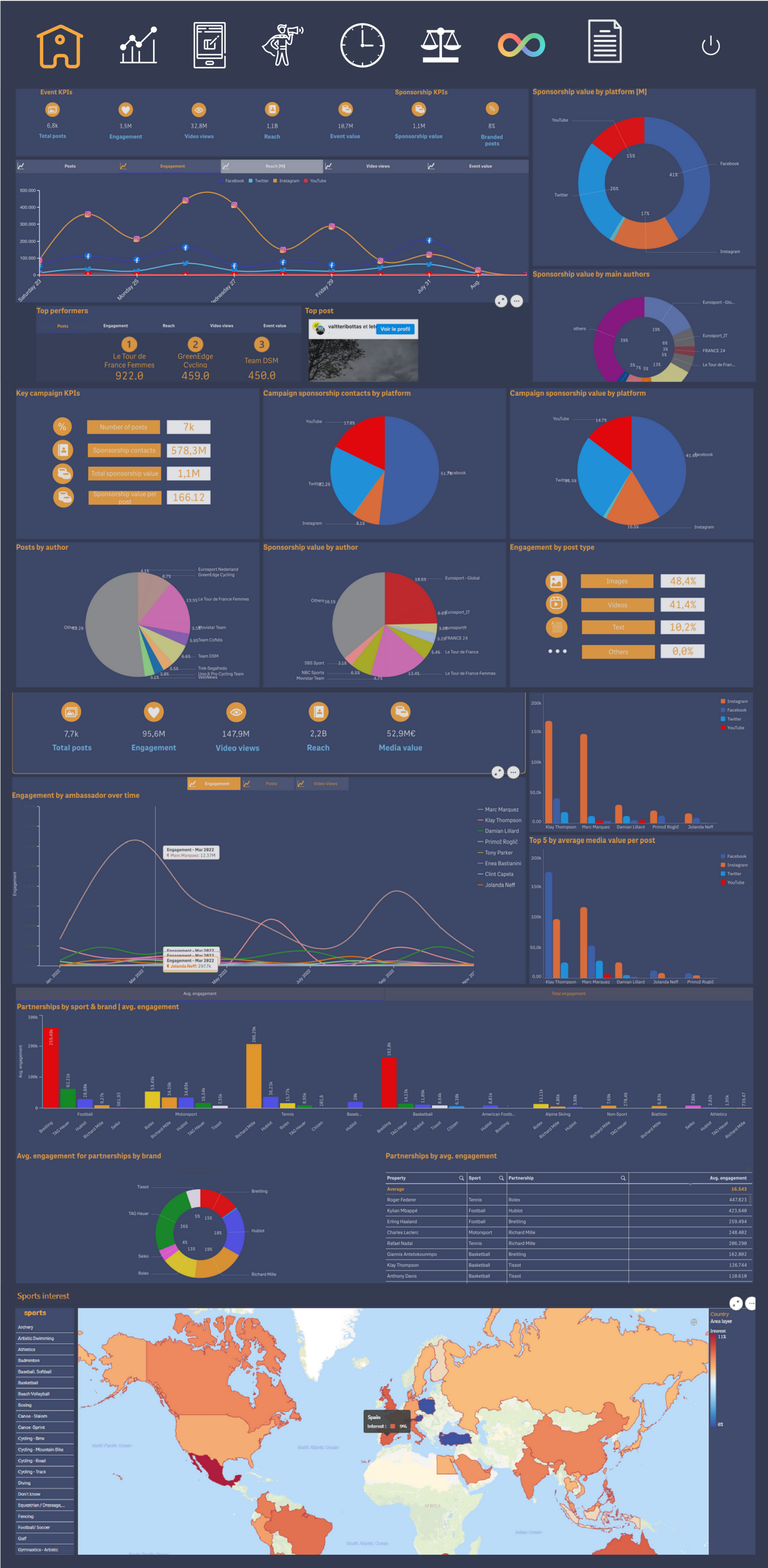
Events monitoring
& sponsorship exposure

Sponsorship
campaigns
analysis

Influencers &
Ambassadors

Competition /
benchmarking

Markets &
Fans potential
insights



Data USPs

- ▶ Best earned media panel in sport
- ▶ Specific sport CPE for social media platforms
- ▶ Daily data update
- ▶ Syndicated market research data

Dashboard USPs

- ▶ Fully customizable solution
- ▶ Dedicated account manager for daily support
- ▶ Use of best-practise BI software