

INTERN MARKETING AND SALES SUPPORT (F/M/D)

Data Driven, Client Focused, Individual – that's the IRIS way. As a media, market research and consulting company, we support our national and international clients in the sports business ensuring their investments reach their full potential. **You would like to participate in exciting projects in the sports business and improve your skills in marketing and sales? Then you are exactly at the right place! We are looking for an intern to support our marketing and sales department and enrich our team with his / her personality.**

OUR COMPANY

- **Locations:** Karlsruhe and Cologne
- **Number of employees:** 40
- **Industry:** Sports business
- **Area:** Market & Media Research | Marketing & Sponsoring | Business Intelligence | Digital Services
- **Clients:** international and national companies, associations, clubs, marketers
- **Expertise:** Intelligent, individual and high-quality research products for clients who share our passion for professional sports.
- **Company culture:** Team spirit, personal responsibility, feedback culture, willingness to learn and develop, performance and will to win
- **Hierarchy:** Management at eye level, short decision paths

YOUR JOB

- **Position:** Marketing and Sales Intern (f/m/d)
- **Start:** As soon as possible
- **Employment:** internship (mandatory or voluntary)
- **Duration:** 3-6 Months
- **Location:** Cologne | Remote
- **Salary:** the industry norm / depends on the duration of the internship
- **Vacation:** yes
- Challenging & responsible job in a diversified work environment

YOUR TASKS

- Market and customer research (including sponsoring and media data)
- Collection, maintenance (CRM system) and reporting of key sales figures
- Support of our marketing and communication department
- Maintenance and further development of the Salesforce system
- Create Salesforce workflows, reports, and dashboards
- Optimization of CRM functionalities in close cooperation with users and our partners
- Support in the design and conception of offers
- PR: Content research and posting (support) on Social Media Platforms

YOUR QUALIFICATION

- Studies: (Sport) Management, Media or Communication
- Sound skills and experience in working with PowerPoint
- Experience with CRM tools desired (e.g. Salesforce)
- Distinct understanding of numbers
- You are a native English speaker, or you speak excellent English at C1 or C2 level [Common European Framework of Reference for Languages]

YOUR PERSONALITY

- Team player & communicative
- High degree of initiative & organisation
- Creative & conceptual thinking
- Ready to learn & performance-oriented

YOUR TEAM

- Engaged & helpful
- International & multicultural
- Open communication & strong feedback culture
- Collaboration between departments
- Close cooperation with your manager & open-door policy

FURTHER BENEFITS

- Flexible work hours
- Monthly shift planning
- Up-to-date remote working options
- Employee discounts...

HAVE WE PIQUED YOUR INTEREST?

We look forward to receiving your application, stating your earliest possible starting date, at:

jointheteam@iris-sport.de

Your contact person is our HR Manager:

Navid Bahadori